lore about tzeentch himself: <https://www.youtube.com/watch?v=4LsZBYT-vow>

2+ though lore explanation and playlist: <https://www.youtube.com/watch?v=hO9qUKE9XF0&list=PLyIEtHBf1vpL-I3x9ZwlyvAdkHGvkt9qH&index=11>